Head of Digital Learning and Innovation  
Fowler Museum at UCLA  
Job Posting

The Fowler Museum at UCLA seeks a 50% (20 hours per week) Head of Digital Learning and Innovation to participate in a 3-year collaborative interdisciplinary project “Engaging Lived Religion in the 21st-Century Museum,” funded by the Lilly Endowment’s Religion and Cultural Institutions Initiative. This initiative will expand the Fowler’s engagement with religious communities via programming, digital learning, and exhibitions centered on religious beliefs and practices.

The successful candidate will connect audiences, nationally and globally, with digital learning experiences based on the museum’s collections delivered via mobile, internet, and in-gallery platforms. Supervised by the Director of Education and Interpretation (DEI), the successful candidate will work with Fowler staff, the newly created digital learning advisory committee, and other outside specialists in the creation of “Art Stories” and other digital engagements with the museum’s permanent collection exhibition, *Intersections: World Arts, Local Lives* and temporary exhibitions. Art Stories is the museum’s newly proposed digital education platform, which explores objects in the Fowler’s global collections from multiple perspectives through a range of media—interviews, dance performances, photography, and music—and amplifies the voices of Black, Indigenous, and people of color whose heritages are represented in these objects. This position establishes the museum’s commitment to new digital learning strategies for 21st-century audiences.

Responsibilities include producing original media content for Art Stories; collaborating with Fowler education and curatorial staff on adapting exhibition- and program-related content; managing Art Stories and other digital initiatives associated with the Fowler’s Lilly project to successful completion; ensuring that the most current technologies are optimally deployed to support museum education; keeping current with and foreseeing advances in educational technology.

**Background:**

The Fowler Museum at UCLA explores global arts and cultures with an emphasis on works from Africa, Asia, the Pacific, and the indigenous Americas—past and present. The Fowler enhances understanding and appreciation of the diverse peoples, cultures, and religions of the world through exhibitions, publications, and public programs, informed by interdisciplinary approaches and the perspectives of the cultures represented. The Fowler is known for its dynamic exhibition program and its scholarly publications. The Museum’s mission has expanded in recent years to include a strong focus on contemporary artistic production from the regions of the world the Fowler has long represented, and one of the goals is to show how artistic creativity is flourishing in the postcolonial, transnational contexts in which artists find themselves today.

The Fowler Museum was founded in 1963 to consolidate the multicultural collections on campus and to make them accessible to the University community and to the general public. In the course of its first 57 years, the Fowler Museum has presented more than 321 exhibitions, published 147 scholarly volumes, and has become one of the premier repositories of world arts. Its art and ethnographic collections now include more than 125,000 objects from six continents, and archaeological holdings exceed 600,000 items, offering a comprehensive resource for exhibitions, scholarship, and teaching central to the Museum’s mandate. The Fowler acknowledges the significance of a diverse range of art forms: sculpture; textiles; and painting; popular, commercial, and ephemeral arts; and performance arts.
Among its contemporaries nationwide, the Fowler is highly respected in the museum field and recognized for doing projects with ambitious and original content, innovative thematic approaches, research-based interdisciplinary scholarship, and inventive installation design. The Fowler is a leading academic publisher of single- and multi-authored scholarly volumes.

The Fowler considers the arts to be essential to lifelong learning and the well-being of individuals of all ages. To this end, the Museum has continually sought to serve and involve the diverse Los Angeles community through its public programs and functions as a center for learning about world arts and cultures. Our educational and public outreach programs provide an exceptional opportunity for individuals and families across Southern California to connect with their own heritages and histories.

The Fowler’s public programs (e.g. performances, symposia, lectures, conversations, family programs, and arts workshops) aim to stimulate curiosity and knowledge about people around the world. They seek to promote cross-cultural dialogue, engagement, and pride. Due to COVID-19, the Fowler’s public programs have moved to a digital platform.

Requirements

- Minimum of 3-years' experience with creating digital experiences, including but not limited to websites, mobile experiences, digital public interaction/signage, and other digital content and platforms
- Experience working for a cultural or educational organization (preferred)
- BA or MA in information technology, education, communications, multimedia, film/video, or a related field (preferred)
- Deep knowledge of technology and media applications for educational purposes. Must be keyed into emerging technologies for online learning and ready to share new ideas with Fowler staff
- Excellent project management and organizational skills, including identifying project scope, assessing risks, scheduling, planning, using project management methodologies, problem solving, anticipating issues, identifying solutions, working independently, following through on all assignments/projects, evaluating projects and overseeing projects delegated to others
- Solid budget management experience, including creating and developing budgets, tracking expenses and revenue, forecasting results, assessing budget impact of institutional needs, adapting budgets to changing priorities, managing relevant budget lines in other department budgets, and achieving institutional and department goals within budget
- Fluency with rapid prototyping, storyboarding and wire framing tools
- High degree of technical proficiency, including working knowledge of a variety of applications, ability to quickly master new software, and ability to troubleshoot hardware and software issues
- Skill and experience with digital audio/video production and editing, including working knowledge of processes and knowledge of tools such as Final Cut and iMovie
- Skill and experience with website and online technologies and tools, including content management systems, HTML, social media channels, and search engine optimization through metadata
- Comfort with testing and evaluating new media with a diversity of audiences
- Demonstrated success leading and motivating creative and technical teams in a fast-paced environment with changing priorities and conflicting deadlines, including the ability to supervise and give direction to staff, contractors, and vendors, providing and receiving creative
suggestions, discussing and presenting designs and layouts to audiences with varying levels of knowledge, and translating complex technical ideas into understandable solutions for a non-technical audience

- Excellent interpersonal, written/verbal communication, presentation, and diplomacy skills to work with a range of staff, contractors, and vendors including but not limited to executives, curators, educators, programmers, and technicians

Additional Information:

The term of this contract position will end in December of 2023. The application deadline is March 1, 2021.

Candidates whose professional experience has prepared them to contribute to our commitment to diversity and excellence are especially welcome to apply.

UCLA offers full health, welfare, and retirement benefits to its permanent and contract staff members; certain eligibility requirements must be met to qualify for all plans.

This is non-exempt position.

All applicants are required to submit a cover letter, resume, and the names of three professional references through the UCLA Career Opportunity site, accessible from the UCLA Gateway Employment page. Please select “Campus Job Openings” from https://hr.mycareer.ucla.edu/applicants/jsp/shared/frameset/Frameset.jsp?time=1611865894644 to submit an application.

The Requisition number for this position is 33067. The application deadline is March 1, 2021. Applications will be reviewed as they are received.

The University of California is an Equal Opportunity/Affirmative Action Employer advancing inclusive excellence. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, protected veteran status, or other protected categories covered by the UC nondiscrimination policy. UC Nondiscrimination & Affirmative Action Policy

This General Data Protection Regulation (GDPR) Statement for Persons in the European Economic Area is designed to provide information regarding the types of Personal Information that the University of California's Human Resources departments and offices collects.

Please be advised that the final candidate recommended for hire into a critical (or otherwise designated) position will be required to successfully complete a background investigation. Any convictions will be evaluated to determine if they directly relate to the responsibilities and requirements of the position. Having a conviction history will not automatically disqualify an applicant from being considered for employment.